Deepening Our Impact

2017 Annual Report

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Message from the President & CEO

The past year has been a real joy for me as I have had the privilege and opportunity to get to know our PCI staff, donors and community participants. What I have witnessed makes me even more excited about our future and the ways in which we can deepen our impact in the communities we serve.

I have known this organization is special ever since I became a consultant for PCI in Indonesia in the early 1990s. Working with street children in the early days of the HIV/AIDS epidemic there, I saw firsthand the respect and care PCI extended to at-risk youth and their families, empowering them to identify and lead their own solutions to HIV in their community.

It is that same approach to care that has collectively enabled us to impact the lives of nearly 12 million people last year.

That's a huge number to celebrate – and behind each of those numbers is a real person, like Sarah, whom I met in Malawi during my first trip with PCI.

Sarah is a member of one of our 35,000 Women Empowered, or WE, groups. Sarah and her fellow WE group members in rural, food-insecure Malawi pooled



their savings and purchased a simple pump irrigation system for their fields. In just one growing season, the women were able to grow three full crop cycles of vegetables and maize, as opposed to the previous year when they had only been able to grow one.

With the profits from her vastly increased yields, Sarah was able to put her 11-year-old daughter back in school, build a new brick house with a tin roof for her family and buy four goats. All of her four children are now in school, their family is eating a much more diversified diet, they are healthier, and Sarah and her fellow WE group members are considered real leaders in the community.

That's the difference we are making 12 million times over, thanks to your support. I hope you will take the time to read through our annual report to learn more about the lives you have empowered.

Thank you for making our work possible and for partnering with us to enhance health, end hunger and overcome hardship now and into the future.

Parie Herrh Radelit

Carrie Hessler-Radele President & CEO

Message from the Chairman

Now is a time of exciting growth and opportunity for PCI, especially as we welcome our new President & CEO, Carrie Hessler-Radelet.

Over the past two decades, we have seen the greatest advancements in global development ever with both the rates of extreme poverty and deaths of children under five cut in half. Your generous support to PCI played a role in this success,



and there is so much more to do.

What is so unique about PCI is that we truly are trying to put ourselves out of business. We design our programs hand-in-hand with communities to meet their special challenges in culturally appropriate ways so that the impact lasts for generations to come. We are empowering families and communities to provide for themselves and control their own destinies, and I am proud to say we reached nearly 12 million people last year.

Whether we are working with businesses to end human trafficking in San Diego, serving more than 220,000 school meals a day in Africa and Central America, or providing small loans to women in India to start their own businesses, PCI is creating solutions for people to lift themselves out of poverty and lead healthier lives.

On behalf of the Board of Directors, thank you for your partnership and support this year, and we look forward to working with you to have an even greater impact in the years to come.

Sulliva

Robert S. Sullivan Chair, PCI's Board of Directors

PCI Mission/Vision/Core Values

Our Mission:

PCI's mission is to empower people to enhance health, end hunger and overcome hardship.

Our Vision:

PCI envisions a world in which the most vulnerable people will have the power to lift themselves out of poverty and to create vital, healthy lives for their families and communities now and for the future.

Our Core Values:

Integrity

We maintain the highest standards of professional and ethical behavior, and value transparency and honesty in our communications, relationships and actions.

Accountability

We hold ourselves accountable for the quality and lasting results of our work and for the commitments we make to our participants, partners, donors and each other.

Respect

We value and celebrate the unique and diverse talents, experiences and perspectives of everyone, and treat our participants, partners, donors and each other with sensitivity and respect.

Creativity

We go beyond conventional ideas and approaches so new possibilities and innovation can flourish to ensure real and lasting positive change.



Helping Newborns Survive and Thrive

PCI's 'Every Preemie' rolls out model to improve survival of early/small babies in Malawi





When Sifati Ukasha first gave birth to twins, it was a short-lived celebration. Both arrived early and weighed in at just under four pounds, so Sifati feared her tiny baby girls might not survive.

"My joy turned into sorrow when I saw that they were very tiny. I could not hide my disappointment as I broke into tears on the labor bed," she said.

In Malawi, where Sifati lives, nearly 1 in 5 babies is born preterm and 1 in 45 newborns dies within the first four weeks of life. Lack of access to warmth, breastfeeding support and basic care babies leave the hospital, they receive detailed instructions for newborn care at home, as well as access to the health system through Health Surveillance Assistants (HSAs) and Care Group Lead Mothers. These trained community members encourage families to attend follow-up appointments and seek emergency care for their babies if necessary.

"Slight hope came when the midwife told me that they have an intervention which could help my babies to grow fast and survive," said Sifati, who was counseled on Family-Led Care along

"Slight hope came when the midwife told me that they have an intervention which could help my babies to grow fast and survive." —Sifati, new mother in Malawi

for infections and breathing problems contribute to these poor outcomes.

To help turn the tide on these preventable deaths, PCI's U.S. Agency for International Development-funded (USAID) Every Preemie—SCALE Project introduced the Family-Led Care model in partnership with the Ministry of Health in Malawi. The model focuses on empowering families to directly participate in the care of their preterm/ low birth weight babies during their hospital stay and at home while also enhancing health care providers' skills and knowledge.

Family-Led Care includes promoting Kangaroo Mother Care (KMC), which ensures continuous skin-to-skin contact with babies and facilitates breastfeeding. Once moms and their with her mother. After five days in the hospital, she and her babies were discharged.

Despite the long distance from their village, Sifati and her twins attended seven follow-up appointments at the Balaka District Hospital and were visited three times by the HSA. Her family also received several visits from the local Care Group Lead Mother.

"Today, my babies are healthy and fat," she said, laughing—her joy restored. As of November 2017, her 3-month-old twins weighed 10.36 pounds and 11.02 pounds, respectively.

"I am a proud mother, and I want to come to the hospital's KMC unit to encourage other families with small babies," Sifati said. "I am so happy my babies survived."

Notable Numbers

In less than 12 months of implementing the Family-Led Care model in six health facilities in the Balaka District of Malawi, preliminary findings show:

- A 43% increase in Kangaroo Mother Care (KMC) initiation rates for preterm/low birth weight babies; and
- A 19% increase in the survival rate of babies initiated on KMC.

The Ministry of Health recognizes the promise of the model in addressing preterm/low birth weight care and has requested its scale-up to other districts in Malawi.

Aliyense angathe kusamalira mwana obadwa masiku osakwana

Strengthening the Role of Women in Society

The Bill & Melinda Gates Foundation and PCI partner with Indian State to Empower Women



When Babli's husband died of cancer, she lost more than a partner. She lost all sense of security. The widowed mother of four had exhausted all of the family's resources on her husband's medical treatment and was struggling to recover emotionally and financially.

Just as Babli was ready to give up hope, an opportunity opened up for her to shift focus and lead other women in her rural Indian village toward healthier futures and a reliable support system. She became a Community Mobilizer under the Government of Bihar's Rural tion rates among children. Through her self-help groups, Babli worked to combat these issues by identifying local pregnant women and babies under two years old in need of essential services. She then shared the list with frontline health workers who conducted home visits or connected these vulnerable families to the care they needed.

Babli's efforts to be a champion of change in her community represent just a small piece of the outcomes that inspired the Government of Bihar to expand its pilot partnership with PCI.

Babli became a Community Mobilizer under the Government of Bihar's Rural Livelihoods Mission known as JEEViKA.

Livelihoods Mission known as JEEViKA, which supports social and economic empowerment of the rural poor in Bihar through Women Empowered (WE)-type groups. Through this collaboration with JEEViKA, PCI aims to improve the health, nutrition and sanitation of families living in the most vulnerable and marginalized communities in India.

As a Community Mobilizer, Babli facilitates 14 women's self-help groups and coordinates microfinance, savings and livelihood activities. With training and technical support from PCI, she also introduces and links group members to critical health information and services.

In Raipur village where Babli lives, few women complete prenatal checkups or know how to recognize and address danger signs during pregnancy. The village also has low immunizaNow, with support from the Bill & Melinda Gates Foundation and the World Bank, PCI is providing technical support and influencing JEEViKA to roll out key life-saving health, nutrition and sanitation interventions to over 7.6 million self-help group members in Bihar. The goal is to reach more than 12 million women and impact approximately 60 million family members by 2019. That is 55 percent of the rural population of the third most populated and most impoverished state in India.

By integrating interventions into existing channels like JEEViKA, PCI is deepening our impact and bringing change faster at a very large scale to people who need it most. Families are more informed and communities are empowered to advocate and act on their own behalf, which will ultimately contribute to reducing maternal and infant mortality rates as well as malnutrition rates among children.

Notable Numbers

Through health, nutrition and sanitation interventions among self-help groups in Bihar, PCI India has seen, on average, a 10% increase in the following key health indicators:

- Three antenatal (prenatal) visits
- Clean umbilical cord care
- Skin-to-skin care between mother and newborn
- Breastfeeding within one hour of birth
- Use of family planning methods
- Use of modern contraceptive methods

Future Directions

PCI is now leveraging the self-help group platform to tackle other health and nutrition needs in India. In Uttar Pradesh, nutrition interventions are being added to our work with polio eradication and routine immunizations for the elimination of Lymphatic Filariasis, a neglected tropical disease endemic in the country.



ealth

Rallying Around Carlitos

PCI helps address malnutrition among Guatemalan families



When staff from PCI first met Carlitos, he was severely malnourished and visibly wasting away. His family, like many others in Guatemala's Western Highlands, was living in extreme poverty.

Several years of severe drought had resulted in low harvests, and sometimes no harvest at all. Additionally, steady work was hard to find, especially for agricultural day laborers. Under these circumstances, Carlitos's parents, Diego and Angelina, were forced to make unthinkable sacrifices. Hospital in Huehuetenango, Carlitos weighed just over 12 pounds. Nearly three years old, he was half the size he should be based on World Health Organization standards.

While in the hospital, the community rallied to support Carlitos. A central focus of ACCION is mobilizing neighbors to promote and protect each other's well-being and health. Every local participant in the program made contributions toward building a new house for Carlitos, his parents and two siblings. After a two-month stint at the

"Sometimes we only eat once a day, and sometimes we don't eat at all so our children can." — Angelina, mother in Guatemala

"Sometimes we only eat once a day, and sometimes we don't eat at all so our children can," Angelina said.

Carlitos's family enrolled in ACCION, an emergency food security program run by PCI with support from USAID. In Spanish, ACCION stands for "access to training, food and interventions aimed at better nutrition."

The project reduces short-term hunger and malnutrition among vulnerable families in Western Guatemala by enabling them to purchase nutritious food at local stores using food vouchers. ACCION also provides training on hygiene, health and nutrition practices. This includes helping malnourished children like Carlitos access therapeutic food and rehabilitation.

Upon his arrival to the National

hospital, neighbors and community leaders welcomed Carlitos home and saw for themselves the miraculous change that had taken place.

Now, a health nurse conducts monthly home visits with Carlitos's family, counseling his parents on safe food preparation, home hygiene, handwashing and other health and nutrition practices. They are also given vouchers from PCI to buy nutritional foods and hygiene items that continue to help them get through difficult times. These purchases made at nearby shops and markets help strengthen the local economy.

As of April 2017, Carlitos weighed nearly 22 pounds and is maintaining a normal nutritional status. His father, Diego, also found steady work to provide for the family and watch his children grow up healthy.

"If you weren't here, my son might not have made it," Angelina said. "Thank you for helping."

Notable Numbers

Carlitos is one of 16,618 children in Guatemala whom PCI served in 2017 through ACCION and the generous support of the American people. This investment strengthens families to care for their own children, building a stronger Guatemala and a safer global community for us all.



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More Than Just a Meal

PCI creates healthier environments at school and home







There's an African proverb that says, "Even a big tree starts off as a small seedling." Few PCI initiatives capture this truth more than our McGovern-Dole International Food for Education (FFE) partnership with the U.S. Department of Agriculture (USDA).

What might look like simple plates of food are actually feeding the potential of students, families and entire communities across three countries.

With support from USDA, PCI serves more than 220,000 school meals a day in Guatemala, Nicaragua and menstrual hygiene for older girls to stay in school, and planting school gardens.

Take Edwin, for example. After learning how to grow healthy crops at his school in Guatemala, the 13-year-old started a garden at home. With profits from his first harvest, Edwin bought food for his family and helped pay the school fees of his younger siblings.

Another success sits in the heart of Taleno—a small, rural town on Nicaragua's Caribbean Coast. PCI empowered parents there to build a schoolhouse for children in the

"PCI awakened us. They encouraged us and made us realize that we were able to change our situation." – Juana Geleno, parent in Nicaragua

Tanzania. That adds up to 4.4 million meals a month.

And while good nutrition and full stomachs are crucial for children to learn and grow, these programs are designed to have a deeper impact than just promoting healthy diets.

In addition to increasing school attendance rates, FFE programs train teachers in literacy instruction and help establish and strengthen parentteacher associations to foster community involvement. They also form partnerships with local farmers to supply fresh fruits and vegetables, which helps boost the local economy and create a thriving market. Other focus areas include increasing access to clean water and sanitation facilities, providing community who did not have a consistent place to learn. They also formed a school feeding committee, constructed two latrines, built a kitchen and cafeteria, and dug a well to provide the school with water.

"PCI awakened us," said Juana Geleno, a local mother of two schoolchildren. "They encouraged us and made us realize that we were able to change our situation."

PCI works with local government officials, community leaders and parents to set goals, create transition plans and ultimately "graduate" programs to self-sufficiency.

That is what happened in Bolivia. Even though our program ended there in 2013, the 49 municipalities in which PCI implemented programs continue

Hunger



to provide daily meals to more than 110,000 children—all with local resources.

"Our job is to put ourselves out of business," said Carrie Hessler-Radelet, President & CEO of PCI. "When we embrace communities and involve them in the development of programs from the start, that happens."

Notable Numbers

- In Tanzania, school gardens generated 27 metric tons of food to contribute to school meals in just 9 months.
 Local parents donated an additional 12 metric tons of food.
- In Nicaragua, the Ministry of Education covers 100% of food transportation costs and provides 14% of the food for meals in FFE schools.
- In Guatemala, two municipal governments have incorporated funding for school meals into their budgets.

Greener Pastures in Africa

PCI's first social enterprise helps pastoral communities survive





A chance meeting on a remote road in Ethiopia led to a life-changing mobile app for pastoralists in Africa.

While responding to an ongoing drought in the Afar region of Ethiopia, Chris Bessenecker, PCI's Vice President for Strategic Initiatives, crossed paths with a pastoralist and his family. With only word of mouth and other traditional methods to rely on, they had trekked for two weeks in search of pasture for their animals. Having found none, they were about to lose their remaining herd to hunger. deaths were nearly cut in half. Now, the program has expanded to Kenya and Tanzania and evolved from using paper-based resources to a mobile app called *AfriScout*.

By complementing traditional strategies with modern technology, pastoralists use *AfriScout* to download maps in real time and make more accurate and cost-effective migration decisions. Unlike the paper maps, the *AfriScout* maps can be enlarged to show the presence of surface water. Pastoralists are also able to use the app

"Previously, we went on foot in search of pasture and it was a journey of guessing with no clues where to head... Sometimes heading to areas of no pasture and then back home unsuccessful, while our cattle died in front of us." – Bakkar Issa, pastoralist

The family's story represents the plight of more than 225 million pastoralists across Africa whose livelihoods depend on their livestock. On average, these nomadic shepherds lose about a third of their herds each year—mainly due to lack of pasture and water.

Since 2013, PCI has been working to address this challenge with support from Google.org and USAID. In partnership with pastoralists, we created a program that provides critical information on vegetation and water availability through custom-tailored, satellite-generated maps. During the pilot stage in Ethiopia, where maps were distributed in paper form, herd to share information with each other through peer-to-peer alerts about predators, animal diseases, conflicts and restricted grazing areas.

"Previously, we went on foot in search of pasture and it was a journey of guessing with no clues where to head...Sometimes heading to areas of no pasture and then back home unsuccessful, while our cattle died in front of us," said Bakkar Issa, a pastoralist in the Oromia region of Ethiopia. "This map has eliminated yesterday's suffering, thirst and hunger we experienced through arbitrary scouting. It has many benefits. Initially we didn't believe it, but after we have gone to those specific locations and verified it works, everybody has been using it."

Pastoralists can download *AfriScout* for a six-month free trial period and then sign up for a yearly subscription at a nominal fee. With over 1,800 registered users and approximately 100 new users every week, PCI's first social enterprise has the potential to be an innovative and sustainable climate adaptation strategy for people living on the margins.

Notable Numbers

- Over 82,700 households are using *AfriScout* maps for migration decisions and 1,800 users registered for the mobile app in the past four months.
- 99% of users in Tanzania and 97% in Ethiopia stated the paper maps were accurate or very accurate.
- 94% of users in Tanzania and 76% in Ethiopia said the paper maps saved them time.
- 69% of users in Tanzania and 32% in Ethiopia said the paper maps reduced livestock death.

Putting Human Trafficking Out of Business

PCI leads fight against modern-day slavery in San Diego





"America's Finest City" cannot afford to bury its head in the sand when it comes to human trafficking. According to the Federal Bureau of Investigation, San Diego ranks among the top areas for the prostitution of children in the United States. As an industry, illegal commercial sex rakes in more than \$810 million a year in San Diego County.

Now the San Diego Business Alliance Against Trafficking—a new coalition formed by PCI—is working to put the city's second largest underground economy out of business. by age 23. She is now president of the Survivor Leader Network of San Diego, which focuses on advocacy and raising community awareness about human trafficking.

"People are always shocked to learn this is happening on a typical workday, in the morning, and often using company resources," said Bianca Morales-Egan, PCI's Technical Advisor on Human Trafficking and Gender Equity. "But we're not here for the shock value. We want to raise awareness among business leaders and community members and

"People are always shocked to learn this is happening on a typical workday, in the morning, and often using company resources." – Bianca Morales-Egan, PCI Technical Advisor, Human Trafficking and Gender Equity

Last fall, community leaders gathered to learn more about the alliance and ways they might be able to help make a difference. To illustrate the demand we are up against, PCI placed a decoy ad on a website known for advertising the sex trafficking of minors. The first call came in just after 9 a.m. Then the phone rang again. And again. And again.

For Marjorie Saylor, the sound was deeply sobering.

"This is reality. This is really happening. And it's happening at a rate we can't take lightly or ignore," said Saylor, who ran away from an abusive home when she was 15 years old, found herself a victim of commercial sexual exploitation at 21 and was eventually trafficked show them how they can be part of the solution."

In addition to engaging local employers and corporations around anti-trafficking policies and best practices, PCI also focuses on youth empowerment and prevention programming. Historically, our organization's efforts in this arena have been geared toward girls ages 8-12, but a boys' curriculum is set to launch this year as well.

Saylor, who has been a part of prevention and post-trauma support efforts in San Diego, agrees that a comprehensive approach to human sex trafficking is the only way to see continued progress. "Telling my story has been part of my healing journey, but that's not where my story ends," Saylor said. "What I find most rewarding in everything I do right now is the look I see on a survivor's face when she gets it. When she realizes she has potential, and she realizes she has other options."

Notable Numbers

- PCI has empowered more than 250 girls along the U.S.-Mexico border with the tools they need to recognize and achieve their greatest potential through the Girls Only! youth mentoring program.
- PCI has reached over 16,000 potential buyers through demand reduction efforts and disrupted 3,600 San Diego sex buyers through our "Bunch of Guys Cyber Patrol."
- PCI has trained more than 600 professionals from multiple sectors (i.e. public health, education, business and social services) in human trafficking signs and solutions.

ardship

Bringing Digital Solutions to Tanzania

PCI partners with tech startup to link women to mobile banking







Through PCI's Women Empowered (WE) initiative, we've seen firsthand how women, quite literally, hold the key to ending poverty. Each week in Tanzania, lock boxes of cash take center stage as WE groups gather to pool resources and plan brighter futures for their communities and families.

While these padlocked containers provide some security for members who deposit their savings inside, they still don't offer access to the modern global economy. That's the challenge that brought PCI and DreamStart Labs (DSL) together. simplifies meetings, automates loan calculations, provides for goal tracking and manages share outs. Most importantly, women who have been invisible to formal financial institutions now have the ability to build a credit history and score. This digital footprint increases their likelihood of securing larger loans to grow their businesses.

"The first time I saw this, I did not believe it was possible. Now, I have realized it is very possible and very simple," said Nyakauru Shem, a bookkeeper for her WE group who tested a prototype of the app. "This system will

"The first time I saw this, I did not believe it was possible. Now, I have realized it is very possible and very simple." – Nyakauru Shem, WE bookkeeper

With support from the Vodafone Americas Foundation, PCI and DSL are designing and testing a smartphone mobile banking application for WE members to use in Tanzania, and eventually, globally. The app—called DreamSave—has the potential to help millions of offline and unbanked members of informal savings groups around the world break the cycle of poverty.

Here's how it works: Hundreds of transactions once only calculated and recorded by hand in paper ledgers can now be digitized and transferred to a smartphone loaded with the DreamSave app. This digital ledger ensures accurate accounting of WE group transactions, enable a group member to access his or her records at home without necessarily having to wait for a group meeting. [She] will also be able to know how far she has reached her personal goals...This will motivate her to save more."

In addition to helping women manage their savings and achieve their financial goals, DreamSave also offers a sense of confidence and security that some WE members felt was missing before.

"Before PCI and DSL brought DreamSave, I was personally very afraid of using a smartphone...Now I have gained experience," said Nyang'oko Nyabalimba, a WE member in the Musoma District of Tanzania. "DreamSave will help keep our records safe, members will know their financial status, and we will be connected to the bank."

Pima Alphonce, another WE member and bookkeeper, added: "This will ensure our personal safety and the safety of our money."

A Look Inside

DreamSave includes innovative elements that address challenges women face in areas where there is low connectivity and low smartphone ownership. For example, the technology:

- Only requires one savings group member to have a smartphone, while the rest can use feature phones;
- Works offline and online;
- Makes it possible for groups to do a full data backup at the end of each meeting, even with no Internet access; and
- Empowers any member with a feature phone to access group and individual records 24-7.

Fleeing Danger and Finding Hope

PCI forms Women Empowered groups for Iraqi refugees in San Diego



As an interpreter, Arabiya Aldhaher uses words to bridge divides. But when it comes to telling her own story, sometimes even language can't fill certain gaps.

"No word[s] can express the feeling of leaving your country by force just to find a safe space," said Aldhaher, who moved to the United States as a refugee from Iraq in August 2013.

"I left Baghdad looking for a safe haven for my kids and went to the north of Iraq," she said. "We waited almost five years until we got approval to be refugees." work specifically with Arabic-speaking refugee women in San Diego.

"They are isolated and don't know where to go," Aldhaher said. "They don't know the law. They don't know the culture. There is a lot to do, and they need somebody to lead them to that."

Two WE groups—"Hope for Success" and "Promising Women"—formed as a result of Aldhaher's recruitment efforts. Since January 2017, nearly 40 women have met on a weekly basis to learn about fostering mental health and

"Before joining the group, I was just a depressed housewife with no desire to explore what was going on outside my home, as my English language is so limited that I can't communicate well with others." — Sahar Jasim, WE group member

Almost as soon as the airplane's wheels hit the runway in San Diego, California, Aldhaher began searching for work to support her family. Although she had a bachelor's degree in English/ Arabic language translation and interpretation, the job market—and new culture—proved challenging. Through a friend, she learned about a position with PCI.

PCI hired Aldhaher to be a community health educator for its Women Empowered (WE) program, a global initiative that enables women to save money, develop financial literacy and become leaders and decision-makers within their families and communities. While WE now has nearly 500,000 participants in 12 countries, Aldhaher was the first person hired to wellness, creating budgets, establishing savings accounts, managing credit, developing leadership skills and starting a small business.

According to several members, what began as an educational opportunity for newcomers to a strange country has since become a gathering of friends who have created a safe space and support network for each other.

"Before joining the group, I was just a depressed housewife with no desire to explore what was going on outside my home, as my English language is so limited that I can't communicate well with others," said Sahar Jasim, who came to the U.S. three years ago as a refugee from Iraq.

Now, the mother of two said she's

registered for an advanced English course at a community college near her home and even secured work as a cake decorator at a local bakery.

"It's been a great opportunity to know amazing women in the group and share our ideas and experiences," Jasim said. "I am becoming financially independent to help myself and family by doing the job I was dreaming of since childhood."

Aldhaher said she is proud to be part of something that will continue to serve both current and future participants. In addition to translating PCI's WE curriculum from English to Arabic, she's also making sure each group feels prepared to continue meeting once her official role with them ends.

"They have a dream to make a women's center or coffee shop as a group, a space for them to gather and share their lives," she said. "They are very much connected now. Just like a family."





Impacted nearly 12 million people

46 active projects in **18** countries



21,329 orphans and vulnerable children provided with HIV prevention, care and support



1,573.73 metric tons of food shipped and provided to schools



83[%] of program participants are **female**.

120,000+ self-help groups served as a platform for structured health and nutrition interventions in rural Bihar, India.



16,000+ potential sex buyers reached through demand reduction efforts and 3,600 San Diego sex buyers disrupted



26[%] increase in the number of households participating in self-help groups in rural Bihar, India

By The Numbers Health Hunger Hardship Women & Girls

35,000+ Women Empowered (WE) groups and 500,000 participants globally



30,078 girls educated about HIV and gender-based violence prevention



2,500 menstrual hygiene kits distributed to vulnerable girls





82,700+ households using *AfriScout* maps for migration decisions



91,191 individuals tested for HIV



220,350 school meals served daily in 1,565 schools



More than \$5.1 million saved through our WE groups, of which \$4.3 million has been reinvested in their families and businesses

1 Bangladesh

In partnership with Brigham and Women's Hospital, supported research on an innovative low-tech method to estimate due dates in the third trimester of pregnancy through PCI's Every Preemie—SCALE program

2 Bolivia

Facilitated the participation of over 7,000 youth and adults in Women Empowered groups, saving a total of \$49,000

3 Botswana

Provided 13,471 orphans and vulnerable children with HIV prevention, care and support services

4 Burkina Faso

Provided technical assistance to improve implementation and evaluation of livelihoods projects with pastoralists

5 Burundi

Began partnership with Burundi Friends International to provide support for a Women Empowered pilot project

6 Ethiopia

Worked with targeted households to reduce livestock mortality by 87%

7 Guatemala

Implemented school feeding programs that resulted in a 43% increase in reading comprehension and a three-fold increase in schools with handwashing facilities

8 Haiti

Began development of a post-project sustainability study of post-earthquake relief efforts, to be implemented in 2018

9 India

Provided technical support to government-run self-help groups reaching 7.6 million women with life-saving health, nutrition and sanitation education

Global Impact

10 Kenya

Launched **AfriScout**, a mobile app to help pastoralists find water and grazing land for their herds

11 Liberia

Delivered 64,800 bottles of prenatal vitamins to pregnant and lactating mothers

12 Malawi

Helped 23,890 farmers apply improved agricultural techniques to farming land

13 Mali

Provided technical assistance to improve implementation and evaluation of livelihoods projects with pastoralists

14 Mexico

Provided 998 immunizations to children under five and older youth

15 Nicaragua

Provided 75,900 children with a daily meal in 1,115 schools

16 Tanzania

Provided 107,790 children with a daily meal in 156 schools

17 US/Border

Reached over 16,000 potential sex buyers through trafficking demand reduction efforts and disrupted 3,600 San Diego sex buyers

18 Zambia

Tested 64,645 individuals for HIV and provided 7,858 orphans and vulnerable children with HIV prevention, care and support services



Financial Highlights

For the periods ending: September 30, 2017 & September 30, 2016

	FY17	FY16
Revenue	64.2	63.7
Expenses	65.2	65.4
Year End Operating Results*	0.376	0.129
Change in Net Assets	-1.0	-1.7
Less Change in Temp Restricted	-1.4	-1.9
Total Net Assets	5.2	6.2
Unrestricted Net Assets	2.6	2.3
Temporarily Restricted Net Assets*	2.0	3.3
Permanently Restricted Net Assets	0.7	0.6
Liquidity/Current Ratio	1.4	1.5
Program Services & Program Support*	89 [%]	88 [%]
Management & General	10 [%]	11 %
Fundraising	1%	1%

Revenue, Expenses, Year End Operating Results and Net Assets are presented in Millions

*Year End Operating Results exclude Temporarily Restricted Net Assets. The change in Temporarily Restricted Net Assets is a net decrease due to spending down funds received in previous years. Program Services & Program Support includes \$2,920,000 and \$2,399,000 in program support costs during the year ended September 30, 2017 and 2016, respectively. In audited financial statements that can be found on PCI's website, these costs are included in the management and general costs. PCI's efforts to enhance health, end hunger and overcome hardship worldwide would not be possible without the support of individuals, foundations, corporations, governments and partners that believe in and invest in our programs. If we inadvertently omitted your name from our list of donors or if you would like to be listed differently in future recognition lists, please let us know so that we can rectify the error. You may do so by contacting Corey DiTommasso at cditommasso@pciglobal.org.



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\$1,000,000+

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The Legacy of Life Society was created to recognize and honor those who have included PCI in their estate plans. These donors are helping to safeguard the future of PCI through planned gifts. To learn more about the Legacy of Life Society, go to www.PCIGlobal.org/planned-giving.

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Donor Spotlights



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Eleanor Crook Foundation and the Conrad N. Hilton Foundation

PCI is grateful to the Eleanor Crook Foundation and the Conrad N. Hilton Foundation for supporting two complementary research grants to address the high levels of stunting among children 0-18 months in Tanzania. More than one in three children between the ages of 0-59 months are stunted in Tanzania, with nine regions having a prevalence classified as extremely high. With a growing body of evidence pointing to the effect gender inequality has on achieving child nutritional outcomes, PCI saw an opportunity to engage with fathers to reduce stunting rates.

Through the Engaging Fathers for Effective Child Nutrition in Tanzania (EFFECT) study, PCI is innovatively engaging fathers as partners in behavior change and through their unique needs, preferences and roles-empowering them to be agents of change within their own households. The innovation of the father groups will enable EFFECT to address household power dynamics and decision-making about food choices, empower women to access more nutritious foods, change key household behaviors that impact nutrition, and contribute to a limited body of knowledge, particularly in East Africa, on the role of fathers in infant and young child feeding practices. In addition, the EFFECT Plus study promotes and supports the adoption of nurturing, responsive care between caregiver and child by focusing on stimulation, play, communication, more frequent expression of physical and emotional love, secure attachment, and the foundation to appropriately respond to a child's needs. EFFECT Plus will also target the enabling environment and the needs and well-being of the caregivers by fostering social support among group members, engaging male caregivers, encouraging joint household decision-making among partners, and linking caregivers and children to a range of health and other social services.

SABINCHILDREN'S

Created by Valerie and Gary Sabin to address the medical needs of children around the world, the Sabin Children's Foundation (SCF) has supported PCI for more than three decades, targeting their generosity wherever the need has been greatest. They've helped us improve care for orphans and vulnerable children in Zambia; provided life-saving supplies for premature babies and their moms in Malawi; and funded water, sanitation and hygiene work in El Salvador. In Cochabamba, Bolivia, one of the poorest regions in the country, SCF constructed the first health clinic in the region to provide critical medical and dental care for vulnerable local families, with special care for children and expectant mothers. The clinic was built in honor of the Sabin's son, Justin, who passed away from cystic fibrosis in 1998 at the age of 19.

For the last several years, SCF has championed PCI's Children's Home in India, enabling us to provide a safe and caring environment, essential life skills and access

to formal education for boys with no one else to care for them. While their impact on PCI has been invaluable, their generosity does not end with us. Since 1993, the SCF has helped more than half a million children in Africa, Asia and the Americas by supporting organizations like PCI that are dedicated to ensuring every child has the chance to grow up healthy. We are honored to help them accomplish that very worthwhile mission.



Sandra Driver Gordon

Sandra Driver Gordon has been a friend of PCI since 1964, when she and her family visited our founder, Dr. James Turpin, on PCI's floating clinic in Hong Kong Harbor. Sandy's parents, Freddie and Bob Driver, helped PCI get off the ground in its early days, and Sandy and her siblings have supported us ever since.

Sandy has the fiercest heart of just about anyone we know. She spent 20 years on the Los Angeles Commission on Disabilities, advocating to ensure that differently abled people have the tools, support and resources to meet their needs. In 1983, Sandy started the first Jewish Camp Program on the West Coast for children with special needs. Two years later, she founded Independence Center, a transitional residential program in Los Angeles where young adults with special needs can practice the functional and social skills they need to start living independently.

Last year, Sandy saw a need to train PCI's Community Health Workers to help families they work with in our California Healthy Start program who might need additional support for children with special needs. She funded and helped PCI design a program to fit that need, providing home-based education and care coordination. We are extremely proud of Sandy's initiative to include people with special needs in our community health work, and we are so grateful to have that fierce heart advocating for PCI.



In Memory sandi hadley

November 9, 1941 – November 8, 2017

PCI said goodbye to a longtime friend and supporter, Sandra "Sandi" Hadley. Sandi served on the Board of PCI for eight years and was the creator and driving force behind PCI's "Day at the Races," which raised close to \$500,000 over 15 years. A beloved wife, mother and grandmother, Sandi was dedicated to her family. She enjoyed a long and varied professional life as an awardwinning real estate agent, successful businesswoman and trailblazer as the first female partner in a securities firm to go public in the U.S.

For her distinguished service to PCI and other nonprofits, including Harmonium, St. Clare's Home for Battered and Abused Women, and EYE Counseling and Crisis Center, Sandi was named Volunteer of the Year by the Philanthropy Council and Woman of the Year by the Women's Impact Network. Sandi was an important part of the PCI family and we will miss her steadfast dedication, her enthusiasm to serve and her love for the children of the world.

PCI On Call

Responding to disasters at home and abroad

Rockport, Texas

After making landfall on August 26, 2017, Hurricane Harvey damaged more than 185,000 homes and forced at least 40,000 people to take refuge in shelters. PCI partnered with Americares to provide health interventions, medical supplies and interpretation support for non-English speaking individuals in need of medical assistance in Houston.

We also teamed up with St. Vincent de Paul (SVdP) of Rockport, a charitable organization whose own facilities were damaged by the Category 4 storm. Teams of volunteers canvassed selected communities to conduct home visits and interview hurricane victims about their most pressing needs. Funds to cover rent, medical costs, school supplies and fuel were deemed most important.

PCI and SVdP then collaborated to provide unconditional cash transfers to disaster-affected households, including homeless families, uninsured families, persons with disabilities and elderly individuals. This strategy empowered individuals to decide how best to use the money to support their immediate recovery needs.

Oaxaca, Mexico

The magnitude 8.2 earthquake that shook southern Mexico on September 7, 2017, was the most powerful to hit the country in a century, claiming nearly 100 lives



Lilibeth Santiago Toledo, a single mother of six, not only lost her home in the earthquake, but also lost her livelihood. She operated a meal preparation business out of her house that allowed her to provide for her family.

and damaging more than 121,000 homes in the states of Oaxaca, Chiapas and Tabasco.

Teams from PCI Guatemala and PCI Mexico traveled to Oaxaca, one of the hardest hit and most impoverished areas in the region, to help take stock of the devastation and coordinate a response strategy with CEMEX.

Over a 10-day period, we trained the municipality of Asunción Ixtaltepec to carry out an assessment using PCI's disaster management information system and to collect the data necessary to meet affected families' immediate needs. Of the 1,500 households assessed, more than half were completely destroyed, 24.3% were partially destroyed and the rest were classified as damaged. The municipality is using this information to help plan reconstruction efforts and to request subsidies from the Mexican federal government for affected families.

PCI also mobilized its partner, Build Change, to dispatch a team of engineers to assess the reasons behind the level of damage. The team analyzed 91 houses and found older structures, mainly built out of unreinforced construction systems, collapsed at a much higher rate than other homes in the area. This data will inform PCI's recommendations to municipal and national government stakeholders and the private sector on how best to support rebuilding safer houses.

Finally, with Americares, PCI carried out a "Psychological First Aid" training to help first responders cope with trauma and learn how to strengthen mental health systems for future emergencies. Fifty mental health providers from six jurisdictions in Oaxaca attended the two-day workshop through the Ministry of Health.

"After the earthquake, we were providing counseling to a woman who lost her husband during the earthquake and then a few days later lost her son," one participant shared. "Mental health support is not the answer to these problems, but it is a very much-needed service. These tragic losses are too much for anyone to manage alone."

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